



2nd BIENNALE ARTE DOLOMITI 2018 Italy

ROSENGARTEN: The Garden of the Rose 2018

VERNISSAGE AND PRESS CONFERENCE DATES: Fri 1 - Sat 2 June

OFFICIAL OPENING DATE: Sun 3 June

FINNISSAGE DATE: Sun 16 September

FOUNDER

Paivi Tirkkonen

ORGANISERS

Ass. Culturale Biennale Arte

Arch. Andrea Zinato/Paivi Tirkkonen

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www.biennalearte.com

VENUES:

Ex-Caserma Fortress, Monte Rite, Cibiana di Cadore (BL), Italy

Polo Culturale, Taulà dei Boss, Cibiana di Cadore (BL), Italy

SUPPORTERS

In conjunction with the Municipality of Cibiana and patronage of the Veneto Region and the Province of Belluno;

In collaboration with professional curators, nominators, art specialists and advisors from various countries in Europe, Asia and USA.



BIENNALE THEME

ROSENGARTEN: The Garden of the Rose 2018

Following the success of the first Biennale Arte Dolomiti 2016, the organizer Ass.Culturale Biennale Arte has developed a 2nd edition of the biennale with the theme of *Rosengarten: The Garden of the Rose 2018*.

This biennale marks the 2018 Centenary of the First World War Armistice and continues its interest in the military and political histories that have marked the Dolomites. The biennale welcomes artists whose practice or works pursue and explore the dynamics, perceptions and consequential marks of war on the body, mind and consciousness, the spirit, the environment and on humanity, community and relationships.

Yet the theme for this edition is also broad and encompassing, arching over histories and terrain beyond the language and imagery of the War, embracing ideologies and mythologies that have shaped the Dolomites for generations.

Rosengarten refers to the massif or mountain range in the Dolomites that are celebrated for their alpenglow - the rosy shade cast by the sun at dusk and dawn. Its name invokes the legend of the dwarf King Laurin who had cultivated a magnificent rose garden in the mountains. In a dramatic moment of this legend, the King, believing the rose garden had betrayed him, cursed it such that its beauty could never again be seen by human eyes by 'day or night'.

The curse had famously left out the hours of dawn, dusk and twilight - the magical time of "in-between-ness" - the time when alpenglow was born and is seen today. The metaphor of the rose garden in the mountains, signifying something marvellous and also mysterious, drives the theme of this year's biennale. The legend's reference to 'in-between-ness' in space and time emphasize the idea and metaphor of "interstices" - the crucial spaces of transitions that are shielded from and survive the effects of curses - allowing borders to be crossed and enabling new thought and powerful creations to be generated.



The “interstitial space” has been expounded on and explored by diverse writers and thinkers in cultural theory and literature, spawning “interstitial writers”. This biennale welcomes art works that advances understanding and discussion of “interstitial spaces”.

CALL FOR PROPOSALS & SUBMISSIONS

The 2nd Biennale Arte Dolomiti 2018 calls for submissions of work as well as proposals of works that will be developed in response to site conditions.

We invite submissions and proposals from artists worldwide:

1. With no restrictions as to artists’ gender, age, nationality, race or ethnicity, resources and/or sexual orientation or any form of discriminatory exclusions. We do require participants to state if they are professional or amateur artists and to include their biography and c.v., in their response to this call. The organisers reserve their discretion and right to create separate exhibition segments for amateur artists who show promise and potential in their submissions.
2. With no restrictions as to media or process and welcome painting, printmaking, photography, works on paper, installation, sculpture and 3D objects, new media, performance art and/or a combination of media; and with no restrictions as to mode/ format of creation and welcome submissions from individual artists as well as artists’ collectives, studio or collaborative ventures across disciplines and genres.
3. With no restrictions as to year or dates of creation and welcome proposals to create new, site-specific art works, recent works as well as revisiting older portfolios of art works, as long as these submissions or proposals show sufficient reflection on the biennale’s theme, directions and interests.

RESTRICTIONS

1. Artists (and/or their representatives) may submit up to 5 art works, whether existing or proposed, of which a maximum of 3 works may be selected for exhibition in the biennale;
2. Art Works content must not infringe the copyrights and other intellectual property rights of third parties;
3. Art Works must not contain content that either explicitly or implicitly embodies and/or promotes bigotry, discrimination, hatred and harm against any individual or group; and/or is defamatory, libellous, slanderous, obscene, inappropriate; and/or have material and processes that are physically inflammatory, pose physical risks or hazards.

INTERNATIONAL DEADLINE, DATES & APPLICABLE FEES

1. Deadline for submissions of proposals: 30 January 2018
2. Notifications of Selected Artists: By or before 15 February 2018
3. Official Launch of Biennale: 1 June 2018
4. End of Biennale 16 September 2018
5. Applicable Fees
 - (a) No fees will be levied at the stage of submissions and proposals; However fees will be applicable upon notification of selection in the Biennale;
 - (b) Fees for existing Art Works are Euros 350 per Art Work;
 - (c) Fees for Art Works in conceptual stage to be developed on site, or as part of the art residency program (see below) are Euros 700/week.
6. The Organisers will undertake the costs of the placement, installation and dismantling of the Art Work(s); a complimentary copy of the hard-

copy/catalogue publication for this biennale, the administration and management of the biennale; the promotion and publicity of the biennale.

FORMAT FOR SUBMISSION

1. All Submissions and Proposals should be sent in soft-copy or digitally only to this email paiviproarte@gmail.com

2. When emailing Submissions of Existing Art Works in response to the Biennale theme, please ensure the following:
 - (a) Email image(s) of Art Work in high resolution (min 300 dpi); and if it is of a 3D art work or installation or performance, to provide 3 images of different perspectives;
 - (b) Label each Art Work submission with the artist's name, title of work, year of creation (if any), dimensions, media/material and any further advisories as to the installation, constitution, functioning of the Art Work;
 - (c) Email a short text on the work (200 words) and how it relates to the biennale theme;
 - (d) Email the Artist's biography and cv for reference (max 2 pages).

3. When emailing Submissions of Proposals of Works that are in concept stage or in progress, to be actualised in response to the Biennale theme, please ensure the following:
 - (a) Email a text (of approx 800 words) setting out the concept for the Art Work and any indications for its installation and/or operation.
 - (b) Email the Artist's biography and cv for reference (max 2 pages).

Artists for this section may wish to log into the biennale website for details on the venues and spaces for exhibition; or to view images of surrounding public areas and terrain.



SPECIAL FEATURE OF THIS BIENNALE

Selected artists will be offered the opportunity to reside for 7 up to 21 days in some homes belonging to the Diffused Hospitality of Cibiana.

These Artists will be able to work in spaces in areas of the countryside and in the former Fortress (Ex-CASERMA). These artists will undertake an art residential experience to stimulate the process of ideation and creation, and to evolve site-specific works for the Biennale.

This Art Residency aspires to bring the artist in direct contact with the natural terrain of the Dolomites and the particular communities that shape and define the mountains. From this, artists may glean insights and ideas from their observations and interactions with the communities of Cibiana town, the Dolomite Heritage landscapes, from the legacy of painted murals in the villages and the culture of the museums of Reinhold Messner.

The Biennale will also invite some of leading companies, artisans and craftsmen who have a history of deploying local natural resources such stone, wood and other natural materials, to support and work with the artists to refine and execute their ideas and proposals. The Biennale's organisers aspire to enable such synergies to take place to generate new creations.

PUBLICITY & PROMOTION

The publicity or media coverage for the Biennale will be exponentially greater than any that caters solely to followers of traditional mountain activities.

There is a large, highly-educated, and art-literate public attending and following contemporary art in the larger vicinity, is of huge potential benefit to those supporting the event.

Ass. Culturale Biennale Arte together with the Municipality of Cibiana di Cadore (BL) will take the full responsibility for the preparation and creation of the Biennale and will provide the organization, the exhibition spaces & venue(s),



technical and logistical support, press office, press release, and the promotional materials, the inauguration and the press conference.

The exhibition pamphlets with the map of works and the biennale posters will be distributed in the City and the Province of Belluno during the show.

The creditations and logos of sponsors and supporters will be published in the Biennale catalogue, website as well as collaterals.

STAGED MARKETING

There will be “staged” or phased marketing of this biennale. These electronic emails will provide updates and releases in different languages (including Italian, English, German) of artists, sponsors and supporting institutions and their logos once participation is confirmed.

SPECIAL CLIENT & GUEST LIST

A special list of recipients of the staged marketing as well as guests to the Biennale has been developed by Ass. Culturale Biennale Arte, refined from many years of professional interactions and network building.

In addition to artists, this list includes private collectors and supporters of contemporary art, curators, gallerists and dealers, art institutions, art colleges and institutions in Europe, USA, South America and Asia.

INVITATIONS

Print and electronic invitation cards regarding the inauguration and the press conference with the supporter's logos will be sent by email and postal mail to the SPECIAL LIST referred to above in Europe, USA, South America and Asia.

COLLATERALS & ART MAP

All brochures, pamphlets, flyers and general publicity materials and a specially designed Art Map, marking the venues for exhibition and names of artists and



names & logos of sponsors and supporters will be printed and distributed in the Province of Belluno. Such collateral distribution will take place before the launch and throughout the duration of the Biennale.

POSTERS

The Exhibition posters with the name and logos of main sponsors and supporters will be distributed in the Province for the duration of the Biennale.

BANNERS

The exhibition banners including the names of supporting institutions will be strategically hung at or around the Exhibition sites and venues to exclusively promote this biennale.

PRESS CONFERENCE

A dedicated press conference for this event will be organised by Ass. Culturale Biennale Arte, calling upon art and culture press journalists, reporters, reviewers and other media representatives.

The inauguration cocktail reception will be hosted by the Municipality of Cibiana to these journalists, invited VIPs, participating artists, curators, supporters and the official representatives of each country at Monte Rite.

Selected prestigious locations in Cibiana and Monte Rite are utilized for the Opening ceremony and the Press Conference; with the participation of the local and international media and political and cultural representatives of participating countries.

Ass. Culturale Biennale Arte will distribute the promotional materials of each sponsor and supporter during the press conference and inauguration cocktail. Ass. Culturale will also send the copies of the media coverage to all participants after the closure of the exhibition.



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